

PAINT THE TOWN GREEN MURAL PROJECT

REQUEST FOR PROPOSALS

We have received a \$1000 grant from the Greenfield Local Cultural Council to paint a mural on the eastern exterior wall of Franklin Community Coop on Main Street in Greenfield. The dimensions will be 8' high by 40' wide with a 1' border on four sides. The medium will be half inch plywood, 4'x8' panels mounted on the side of the building. The wood will have a primer and a polyethylene protective coat.

Since this is on the wall of the Coop, a theme of “Our Community Involvement in Sustainable Food Systems” is being suggested.

Participation is open to anyone who lives or works in Franklin County and is 19 or older. First draft proposals should be submitted in jpeg format by email by **April 22nd**. The committee may select up to three designs and ask the artists to present a final draft of their design for final selection. That selection will be done by the committee with final approval by a representative of the coop. by **May 1st**. Installation will begin as soon as weather permits, usually around Memorial Day. We expect the mural to be completed within a month.

There will be a \$750 award for the winning design, which will be presented upon completion of the mural. We would like the installation of the design to be a collaborative effort, with the artist being in charge of layout, final touches, and completion of the project, while supervising others who want to participate in the painting.

Submit your design to:

muralproject@franklincommunity.coop as a jpg file

The Setting:

Downtown Greenfield features many cultural and educational activities and events such as poetry, video and Fringe Theater festivals, a local cinema, Greenfield Farmer's Market, the Arts Block and the Pushkin Building for plays and musical venues, Greenfield Historical Society, the YMCA, several churches, the Connecticut Watershed Council, and the Literacy Project. We are also famous for being the town with the successful three generation family-owned department store, Wilson's, one of the last in New England as well as many restaurants such as The People's Pint, Greenfield Grille, Taylor's Tavern, Hope & Olive and Magpie who support local farmers and the community in a variety of ways, including holding fun-raising nights for various community nonprofit organizations. We are known for our Energy Park concerts where picnickers come to listen to local musicians share their talents. Our identity is strong through community involvement and sustainable living.

The application:

Name _____ Phone _____

Address _____ Email _____

Description of the story you intend to tell with your design, as well as what previous experience you have in mural painting. (250 words or less)

Submit your design to:
muralproject@franklincommunity.coop as a jpg file

Submissions will be received by the committee anonymously so the judges will not know the identity of the artist.